Avoiding Death by PowerPoint®

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What is Death By PowerPoint?
### What is Death By PowerPoint?

#### Alternate Titles for Tonight:
- Death by 10,000 Bullet Points
- Use and Abuse of PowerPoint
- Is There Life After PowerPoint?
- Stop the Madness with PowerPoint!

### What is Death By PowerPoint?

#### Rejected Titles for Tonight:
- Only YOU Can Prevent Death/PP
- Don’t PowerPoint Me, Bro!
- What Would Steve Jobs Do?
- It’s the Presentation, Stupid!
What is Death By PowerPoint?

Let’s Summarize...
What is Death By PowerPoint?

Background: Death/PP is Real:
Books
Training / Presentations
YouTube
(Don McMillan, TED Talks, More than 80,000 Results!)

Why Do We Endure PowerPoint?

Used Poorly:
PowerPoint is a Weapon
It Kills Your Presentation
You Look Like an Idiot!
Why Do We Endure PowerPoint?

Used **Well:**
PowerPoint is a **Tool**
It **Supports** Your Presentation
You Look **Marvelous!**

Why Does Death/PP Perpetuate?
“If I have to sit through one more of these PowerPoint meetings...”
Why Does Death/PP Perpetuate?

We Learn from Others
Management Expectations
Company Templates
Company Rules

Why Does Death/PP Perpetuate?

We Want to Impress = Data Dump
Good Presentations Take Time
Uncomfortable with Presenting = Hide Behind Slides
How Do We Break the Cycle?

Actually…
It IS All About the Presentation, Bro!

The First Rule is... There ARE No Rules!
What’s the Secret?

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It IS All About the Presentation, Bro!

Know Your Audience

What’s the Secret?

Actually...
It IS All About the Presentation, Bro!

Trust Your Instincts
What’s the Secret?

Actually...
It IS All About the Presentation, Bro!

Prepare, Prepare, Prepare

The Power of PowerPoint Lies Squarely in Your Hands...

Good Luck!
Thank you

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