

Defining the Challenges: Personalized Medicine

- The Challenges
 - Inhomogeneity and adaptability of major chronic diseases such as cancer or inflammatory disorders
 - A seemingly infinite variability of the patients' genomes and responses
- Facing the challenges: Personalized (patient-tailored) medicine
 - To adapt the treatment to the patient specific characteristics
 - This requires
 - Knowledge of the underlying molecular defects of the cancer
 - Systems to effectively and efficiently identify those defects, deliver, and monitor the therapy





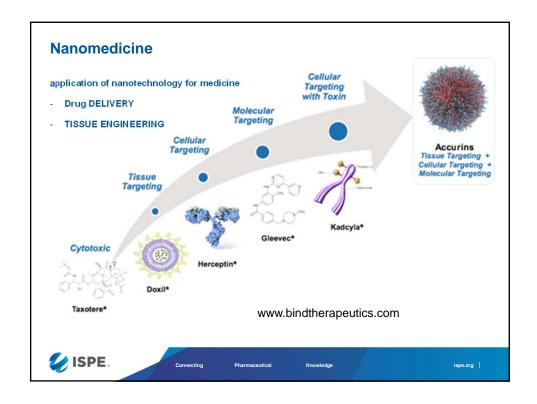


Connecting

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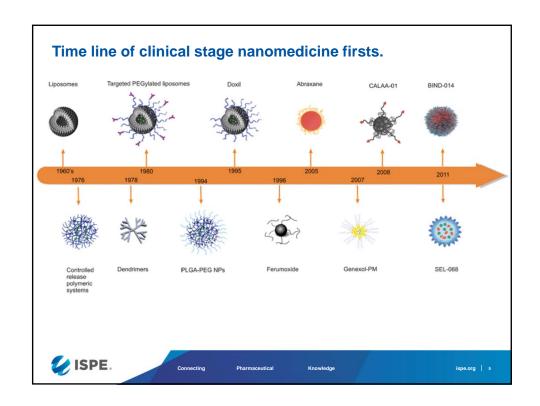
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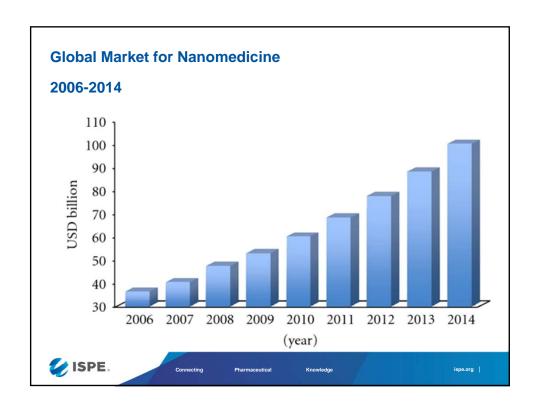


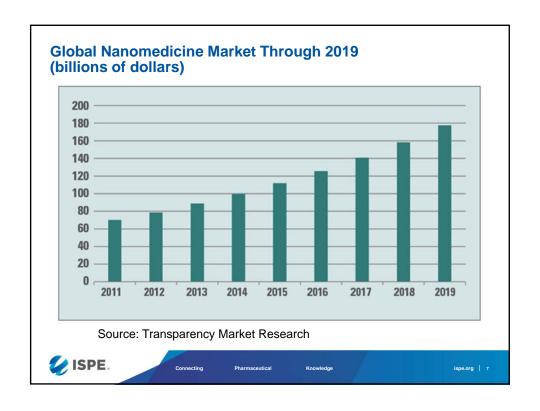
Drug Delivery - Why?

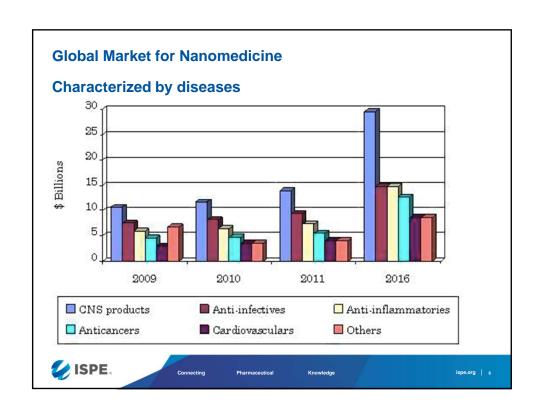
- More than 25% of the marketed drugs fail to provide expected commercial returns
- Reasons? Poor drug distribution and absorption levels (pharmacokinetics)
- Drug delivery systems could help improve this
- Rapid enhancements in drug discovery technologies have lead to developments in proteomics and genomics and had a greater impact on drug delivery technology market
- Changing market trends + quick cycle of innovations have compelled pharmaceutical companies to focus on emerging technology and enhance market positions in terms of revenues and growth

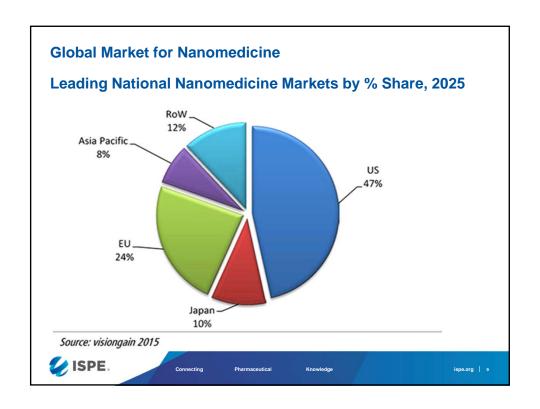


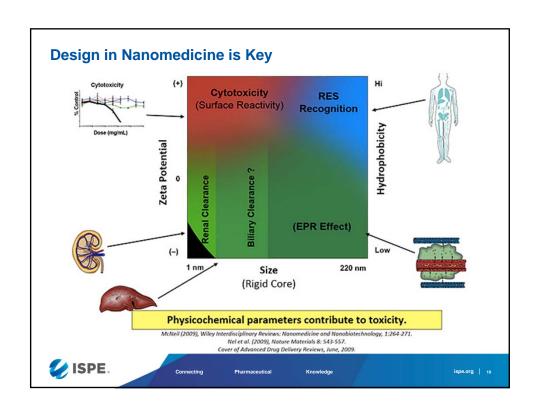


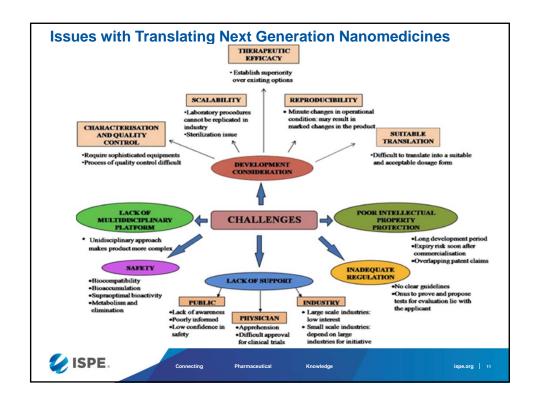


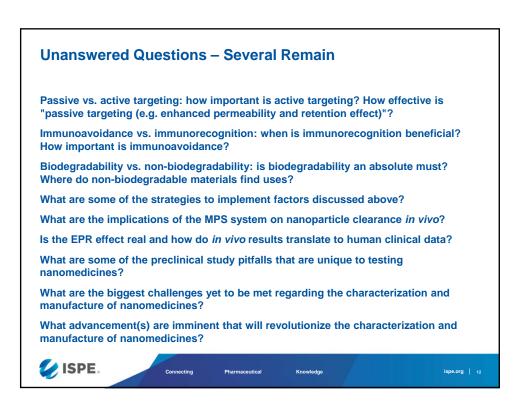












Unanswered Questions – Several Remain

How do you plan to assure comparability of nanomaterials (e.g., those used in toxicology vs. clinical testing)?

How will Quality by Design be executed for nanomedicines?

What are the unique ADME/toxicity challenges posed by nanomedicine drug development, as compared to more conventional drug candidates?

What research approaches are needed to address these challenges?

What are the differences in data requirements to enable first-in-human evaluation, as compared to product registration?

Are there opportunities to better leverage available clinical data from published results including non-industry sponsored trial data related to the efficacy of approved active pharmaceutical ingredients to support regulatory submission for nanopharmaceuticals with the FDA and other international agencies?

What novel clinical trial designs may be appropriate to support the efficacy evaluation of nanopharmaceuticals with known approved active pharmaceutical ingredients that can accelerate identification of efficacy signals in phase 2 and/or registration trials?

Are there challenges and opportunities to assessing safety and risk-benefit evaluation unique to nanopharmaceuticals for phase I clinical trials?



