

*ISPE Boston Area Chapter Presents:*  
**Between Love and Madness Lies Obsession:  
Project Management in the Pharmaceutical Industry**

**Thursday, February 16, 2012**

5:30 pm to 8:30 pm

*Royal Sonesta Boston Hotel*

5 Cambridge Parkway, Cambridge, MA 02142

**PROGRAM SUMMARY:**

The effective delivery of projects within the pharmaceutical industry has rapidly become a significant metric for business performance and competitive advantage. Three critical aspects to the successful delivery of pharmaceutical projects are covered in this program. Part I provides reference to tools and best practices for the successful delivery of projects within a pharmaceutical setting by introduction to the recently published ISPE Good Practice Guide on Pharmaceutical Project Management. Part II of the program covers the role of the Project Manager - what are the true and realistic requirements of a good Project Manager and what expectations does this role have on other project team members? Part III of the program provides insight into how decisions that are made during the life cycle of a project can significantly impact business performance and ultimately determine the value created or added to the business.

This program will be beneficial to any industry professional who has exposure to, or is working within, a project based environment in the pharmaceutical industry.

**PART I: An Introduction to the ISPE Good Practice Guide: Project Management for the Pharmaceutical Industry**

**Presented by:** Keith D. Gibbs, Yonkers Industries, Inc., Corporate Manager of Technical Services and Chairman of the ISPE Project Management Community of Practice (COP)

*The ISPE Good Practice Guide: Project Management for the Pharmaceutical Industry* document provides the pharmaceutical context to project delivery and addresses the unique challenges and opportunities of Project Management within the pharmaceutical industry. It is the industry's first collation of best practices to: aid successful completion of a pharmaceutical project, manage risks common to pharmaceutical projects, and develop a common language across the pharmaceutical Project Management community. The Guide is a reference source of good practices for project management for a wide variety of project types within the pharmaceutical industry, including facility, improvement, product, IT, and automation projects.

The Guide covers the tools and techniques supporting project delivery, the life cycle of a typical project in the pharmaceutical industry, and how compliance to pharmaceutical industry regulations should be integrated with the project life cycle. Key concepts include Business Context, Regulatory Context, Value Management, Technology and Innovation, Collaborative Working, Integrated Validation Lifecycle, Integrated Risk Management, and the Stage Gate Approach.

**Continued...**



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## **PART II: What Makes a Good Project Manager**

**Presented by:** Patrick Watters, Pfizer Global Engineering

Effective project management requires a unique set of skills and competencies. A good project manager also relies heavily on the contribution and understanding of members of the project team. This presentation identifies the attributes that might be expected of an effective project manager and also identifies what a good project manager will expect from members of a project team in order for a project to be effectively delivered.

## **PART III: Project Management - Importance to Corporate Earnings and Financial Metrics**

**Presented by:** Harold Engstrom, President, Innovative Process Solutions, Inc.

Project Management effectiveness has significant short and long-term effects on corporate financial metrics. Cost-of-Goods Sold, operating expenses, and return on capital, can be (and usually are) significantly impacted by how projects are guided from concept to completion. This talk will touch on how project managers can positively impact capital costs and schedule - concerns that usually occupy executives and boards - but also identify how project managers can drastically improve the long term financial metrics of companies.

### **ABOUT THE SPEAKERS:**

**Keith D. Gibbs** is the Corporate Manager of Technical Services, Commissioning and Qualification for Yonkers Industries, Inc. In addition, he serves as Chairman of the ISPE Project Management Community of Practice and served as a Core Team Member and Author of the ISPE Project Management Good Practice Guide. Mr. Gibbs is also an Instructor for the North Carolina BTEC Validation Academy, teaching Project Execution Planning for Commissioning and Qualification and Introduction to Maintenance Management.



**Harold Engstrom** is the President of Innovative Process Solutions, Inc., a company that provides project management, risk assessment, quality and automation solutions to process industries. He serves on the ISPE Project Management Community of Practice for the local Boston Chapter. Harold manages design and automation projects for end user companies and oversees development and application of quality processes to enhance investment returns through lower capital and operating costs accompanied by higher throughput and quality.



**Patrick Watters** is with Pfizer's Global Engineering group. Over the past decade, he has project managed small skid builds to multi-million dollar international projects in the pharma industry. In the preceding decade he project managed in the construction, real estate, and financial consulting arenas. Working on both the "owner" and "service provider" side of projects as well as "in and outside of" the pharma industry has given him a balanced perspective on project delivery.



### **MEETING MANAGERS:**

Robert Lucas, Biopharmaceutical Industry Professional, MBA Candidate, Boston University  
Shelly Henderson, NNE Pharmaplan

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**PROGRAM SCHEDULE:**

5:30 – 6:20 PM      Registration and Networking Reception  
6:20 – 6:30 PM      Welcome and Program Introduction  
6:30 – 8:30 PM      Program



**REGISTRATION FEES:**

**Registration by 2/9/2012**

**After 2/9/2012**

<input type="checkbox"/> Members	\$50	\$60
<input type="checkbox"/> Non-members	\$95	\$115
<input type="checkbox"/> Students	\$5	\$10

**REGISTRATION IS NOW OPEN ONLINE!**

Don't waste time filling in the form! Register online at [www.ISPEBoston.org/Events](http://www.ISPEBoston.org/Events).

Pay by credit card OR check.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Do you wish to opt out of being listed on the attendee roster:

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Payment may be mailed to: ISPE, Boston Area Chapter, 411 Waverley Oaks Road, Suite 331B, Waltham, MA 02452

Telephone: 781-647-ISPE (4773) ☒ Fax: 781-647-7222 ☒ Email: [ispe@camihq.com](mailto:ispe@camihq.com)

**\*\*PLEASE NOTE: CANCELLATIONS RECEIVED AFTER February 9th ARE SUBJECT TO BILLING\*\***

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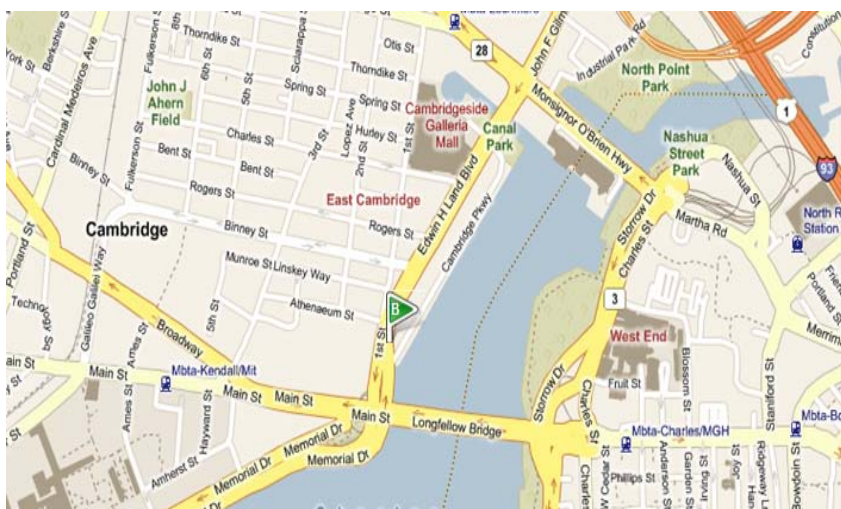
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**DIRECTIONS AND PARKING:**

**Parking Rate:** \$18 Flat Rate for Single Entry. Payment can be made in cash at the garage booth or by credit card at the front desk.



**From the West via the Massachusetts Turnpike (I-90 Toll Road):**

While Eastbound, make left turn to Exit 18 following signs to Brighton/Cambridge; stay in the right lane following signs to Cambridge/Somerville; cross over the Charles River on the River Street Bridge (Cambridge Street) and turn right at the traffic light onto Memorial Drive (Route #3). Follow Memorial Drive East (Route #3 South) using the “cars only” option twice, then stay in the extreme right lane, along the Charles River, as Memorial Drive will become Edwin Land Boulevard. The hotel is on the right at the second traffic signal, directly across from the CambridgeSide Galleria.

**From the West via Storrow Drive:**

Proceed East on Storrow Drive to Leverett Circle. Remain in the left or middle lane to proceed left onto Route 28 North/Msgr O’Brien Highway. Pass the Museum of Science on your left. Proceed to the second traffic light and turn left onto Edwin Land Boulevard. The hotel is on the left at the next traffic signal, across from the CambridgeSide Galleria.

**From the South (Route 93N):**

Take Route 93 North to the Liberty Tunnel (move to the right lane after Exit 23). Take Exit 26, “Storrow Drive”. Stay to the right moving onto Storrow Drive. Take immediate left exit “Government Center/Kendall Square” and turn right at the top of the ramp, onto the Longfellow Bridge. Proceed to the traffic signal and turn right onto Third Street. Proceed to the traffic signal and turn right onto Binney Street and proceed to the end. At the traffic signal, turn left onto Edwin Land Boulevard. The hotel entrance and garage are located on the right at the next traffic signal, across from the CambridgeSide Galleria.

**From the North (Route 93S):**

Take Route 93 South to Exit 26 (not accessible from carpool lane), “Storrow Drive/Cambridge/Route 28N/Route 3N.” Stay to the right, moving to the middle lane, following signs for “Route 28 North/Cambridge/North Station.” At the traffic signal, turn left onto Nashua Street. Take the first right onto Route 28 North/Msgr O’Brien Highway. Pass the Museum of Science on your left. Proceed to the second traffic light and turn left onto Edwin Land Boulevard. The hotel is on the left at the next traffic signal, across from the CambridgeSide Galleria.



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