

# ISPE Boston Area Chapter Presents: Create a Rock Star – Manage Up

**Thursday, September 13, 2018**

12:00 – 1:00 PM

GoToWebinar.com

**NEW**



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## **EVENT INFORMATION:**

Introducing the Chapter's Educational Webinar Initiative!

Designed with the working professional in mind, this program can be accessed from the office or while on the road. The

energizing presentation will focus on eight steps of managing up. Log on details will be provided one week prior to the webinar. Sign up today!

## **PROGRAM SUMMARY:**

Being successful and achieving your career goals can be more difficult if you do not learn to effectively “manage up” to meet expectations and help make your manager a “Rock Star.” If you help your manager- as well as their manager- achieve success, you will likely be successful as well. But, it all begins with **YOU**.

In this session we will walk through eight points to assist you as you seek to make your manager or supervisor a Rock Star of the office, company or work location. To help you easily remember, we will use R-O-C-K S-T-A-R to guide our points.

As recent as April 10, 2018, the Wall Street Journal carried an article by Sue Shellenbarger, “The Right and Wrong Way to Manage Up at the Office.” In the article, Shellenbarger quotes, “It pays to figure out what motivates your boss... Does he or she need to look important? Find ways to help her talk about her successes... Does he want to be in control? Give him lots of information about what you’re doing and offer choices about next steps so he can make the decision.”<sup>1</sup>

With this as the backdrop and ROCK STAR as our acronym, we will discuss establishment of a Relationship; Observation of behaviors; Clarity in Communication; Knowing your manager/supervisor (the how); Solutions vs. problems; Trust; Anticipation of needs; and Responsibility. Join us as we engage and interact throughout the webinar to learn some important ways to “manage up.”

## **SPEAKER:**

### **Wanda Sturm, MBA, MBB, CCM, Bearded Fox Brewing Company**

Wanda R. Sturm is a progressive leader with 30 years of experience across the energy, financial, and high-tech sectors. She has an MBA, is a Master Black Belt, holds certificates in change management, coaching, systems thinking, and performance management, served on the Malcolm Baldrige National Quality Award board of examiners 2008–2010, is the immediate past chair of ASQ's Human Development and Leadership Division and the facilitator for the Technical Communities Group #2. She is currently employed as a consultant in the energy sector.

## **MEETING MANAGERS:**

**Stephanie Gaulding**, DPS Group

**Brian Hagopian**, Clear Water Consulting, Inc.

**Chris Brennan**, Azzur Group (*YP Meeting Manager*)

<sup>1</sup> <https://www.wsj.com/articles/the-right-and-wrong-way-to-manage-up-at-the-office-1523366792>

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**PROGRAM SCHEDULE:**

12:00 – 1:00 PM: Educational Program

*\*We suggest logging on at least five minutes prior to the program\**

**REGISTRATION FEES:**

- |   |      |
|---|------|
| <input type="checkbox"/> Members                    | \$10 |
| <input type="checkbox"/> Young Professional Members | \$5  |
| <input type="checkbox"/> Nonmembers                 | \$25 |
| <input type="checkbox"/> Student Members            | FREE |

**LOG ON INFORMATION:**

One week prior to the webinar a confirmation e-mail will be sent with the unique registration link to the webinar meeting room. Use the link to register on the GoToWebinar platform. Once your registration is approved, an additional confirmation e-mail with detailed information to use the day of the webinar will be sent to you. Should you have any questions or concerns, contact the office by calling (781) 647-4773 or e-mailing [office@ispeboston.org](mailto:office@ispeboston.org).

The webinar can be accessed through phone, online, or through the webinar app. For more information, visit [GoToWebinar's FAQ page](#).

**REGISTRATION IS NOW OPEN ONLINE!**

Don't waste time filling in the form! Register online at [www.ISPEBoston.org/Events](http://www.ISPEBoston.org/Events).  
Pay by credit card OR check.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Do you wish to opt out of being listed on the attendee roster?:

Company: \_\_\_\_\_ Member #: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Tel: \_\_\_\_\_ Email: \_\_\_\_\_

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Telephone: 781-647-ISPE (4773) ☎ Fax: 781-647-7222 ☎ Email: [office@ispeboston.org](mailto:office@ispeboston.org)

**\*\*PLEASE NOTE: CANCELLATIONS RECEIVED AFTER SEPTEMBER 6<sup>TH</sup> ARE SUBJECT TO BILLING**