



ISPE BOSTON AREA CHAPTER presents...

# Fall Educational Summit

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A month-long virtual conference  
featuring four tracks on industry topics,  
networking opportunities, and  
sponsored education!

OCTOBER 2020  
VIA ON24 WEBINAR!

**Advertising & Sponsorship Prospectus**



**ISPE**®

Boston Area  
Chapter

Serving All of New England



**Support our first ever virtual conference!**

*Sponsorship & virtual advertising opportunities are now open and are expected to sell out! Do not delay if interested in participating!*

Thank you for considering a sponsorship at the ISPE Boston Area Chapter Fall Educational Summit! This will be the Chapter's first ever virtual conference and it will take place throughout the month of October.

The goal for this event is to offer educational sessions that would have normally been presented at the Annual Product Show, initially scheduled for September. The Chapter's Product Show committee and Educational Programs committee have been hard at work re-formulating these sessions for the virtual education space and are excited to bring you a new way to learn about industry topics and connect with colleagues both new and old.

Since April, the ISPE Boston Area Chapter has held a number of educational webinars and has been pleased to see higher than usual attendance as well as more diverse attendance, since virtual education allows industry professionals from all over the world to tune in. This may be an opportunity to get your company name in front of potential customers that would not normally be able to attend the Product Show.

We have carefully prepared a list of opportunities to provide your company with maximum exposure both in pre-conference marketing and online during the conference.

We look forward to developing our relationship, and remember to register now to take advantage of the most influential sponsorships!

## WHO ATTENDS?

### Professional Titles:

Director of Process Engineering, Director of Validation, Director of Manufacturing, Head of Engineering Programs, Director of Process Development, Director of Regulatory Affairs, Director of Capital Projects, Assoc. Director of Operations, Assoc. Director of Validation, Principal Engineer, Senior Engineer, Process Engineer, Senior Facilities Engineer, Quality Compliance Engineer, Validation Engineer, Sr. Validation Manager, Sr. Director of Facilities, Sr. Director of External Manufacturing, Head of R&D, Head of Design & Technology, Head of Partnership Quality, Innovation Specialist

### Companies:

Alexion, Alnylam Pharmaceuticals, Amgen, Biogen, BlueBird Bio, Brammer Bio, Bristol Myers Squibb, CRISPR, Kaleido Biosciences, Lonza Biologics, Mass Biologics, Momenta Pharmaceuticals, Nitto Denko Avecia, Pfizer, Sage Therapeutics, Sanofi Genzyme, Sarepta Therapeutics, Seres Therapeutics, Sunovion, Takeda, Thermo Fisher Scientific, uniQure, Vertex Pharmaceuticals, WuXi Biologics, Ziopharm Oncology

*Note: all sponsors receive an online directory listing in the Sponsors section of the Fall Educational Summit event platform and have the ability to chat with attendees interested in your company.*

SPONSORSHIP	AVAILABLE	PRICE
<ul style="list-style-type: none"> <li>Platinum Conference Sponsor</li> </ul> <p>As the Platinum Conference sponsor, you'll receive the most visibility on this event, with your logo listed on the marketing brochure, marketing eblasts, and event website. You'll also be listed as the platinum conference sponsor on any social media posts promoting the event (minimum of 3 via Facebook, LinkedIn, or Twitter). Additionally, you may provide either 2 pre-recorded or live* webinars that we will share on the conference "Sponsored Education" section. *Note that live webinars cannot conflict with ISPE Fall Educational Summit webinar showtimes. Lastly, you'll be able to provide a short, 30-second description of your company for the Fall Summit kick-off video and you will be thanked as the Platinum conference sponsor on every webinar session.</p>	1	\$2,000
<ul style="list-style-type: none"> <li>Gold Track Sponsor</li> </ul> <p>As a Gold Track sponsor, you'll pick one of the following educational tracks to sponsor: <i>Risk Management</i>; <i>ATMP</i>; <i>Facilities of the Future</i>; and <i>Pharma 4.0</i>. There are 5 educational sessions per track (4 sessions with speakers and then a final end-of-week panel discussion) and each track session is spread across one week in October. You will be listed as the track sponsor with your company logo in the marketing brochure, marketing eblast promoting that track, and on the event website. You'll also be listed as a gold track sponsor on one social media post promoting the track (via Facebook, LinkedIn, and Twitter). Additionally, you may provide either 1 pre-recorded or live* webinar that we will share on the conference "Sponsored Education" section. *Note that live webinars cannot conflict with ISPE Fall Educational Summit webinar showtimes. Lastly, you will be thanked as the gold track sponsor during your track week on every webinar session within your track.</p>	4	\$1,000
<ul style="list-style-type: none"> <li>Silver Special Events Sponsor</li> </ul> <p>As a Silver Special Events sponsor, you'll pick one of the below special events to sponsor. You will be listed as that event sponsor with your company logo in the marketing brochure and marketing eblast promoting special events, as well as on the event website. You'll also be listed as a silver special events sponsor on one social media post promoting the special events (via Facebook, LinkedIn, and Twitter). Lastly, you will be thanked as the silver special events sponsor during your sponsored special event that week.</p> <p>Special Events: Women In Pharma (2 sessions), <del>Professional Development (2 sessions)</del>, Young Professionals (1 session), Student Development (1 session)</p>	<del>6</del> 4 left	\$500
<ul style="list-style-type: none"> <li>General Sponsor</li> </ul> <p>As a general Fall Educational Summit sponsor, you'll receive a company listing in the sponsors directory of the event platform, where you will be able to chat with any attendees interested in your company directly on the event platform. You will also be listed in the event brochure as a sponsor of the Fall Educational Summit.</p>	<del>10</del> 9 left	\$250

*Note: all sponsors receive an online directory listing in the Sponsors section of the Fall Educational Summit event platform and have the ability to chat with attendees interested in your company.*

## SPONSORSHIP

## AVAILABLE

## PRICE

- Attendee Registration Care Package Sponsor** 1 \$1,000  
 The first 100 attendees who register for the Fall Educational Summit will receive a small care package to excite them about the event! They will receive an ISPE Boston Fall Educational summit t-shirt, a printed brochure, ISPE Boston pen, and whatever swag items from your company you would like to include! Feel free to include a brochure about your company and branded items like chapstick, hand sanitizer, etc. - don't let your exhibit hall swag go to waste! *\*Note that the ISPE Boston office has final approval on swag items for the box.*
- Attendee Registration Prize Sponsor** 1 \$700  
 Attendees who pre-register and attend the Fall Educational Summit will be entered to win a virtual "door prize" (to be determined). As the prize sponsor, your company name and logo will be listed on the event registration page, the event brochure, and in the post-event blog post announcing the winner. Your company name will also be listed in a social media post (LinkedIn, Facebook, and Twitter) promoting the attendee registration prize opportunity.
- Sponsored Education Spot** 4 \$600  
 Purchase a sponsored education spot and you can either host a live webinar or provide a pre-recorded video about your services, company research, or anything else! Your session will be hosted on our event platform in the "Sponsored Education" section and will be open for any attendees to view/attend. Sponsoring company is also welcome to provide a blog post about their educational session that will provide information about the webinar and this will be shared with our full list of blog subscribers. You will also be listed along with your webinar title in an eblast covering sponsored education to the full Chapter database.
- Education Grand Prize Sponsor** 1 \$475  
 As an incentive for attendees to tune into as many webinar sessions as possible, the Chapter is hosting a Education Grand Prize drawing. Attendees who attend the most sessions will be entered to win one of three total Amazon Giftcards (\$100, \$75, \$50). Your company name and logo will be listed as the sponsor of the Education Grand Prize on the event brochure and the event website. You will also be thanked in our post-event blog announcement about the winners of the prizes.



*In an effort to provide our Chapter members and event guests access to resources and companies both new and old, we are providing a digital company directory PDF and sending to our full database of contacts as well as making it available for download on our website.*

OPTION	AVAILABLE	PRICE
<ul style="list-style-type: none"> <li>Basic Listing</li> </ul> <p>Opportunity to provide your company name, address, website link, phone number, and contact information for your sales rep or other person. You will also be able to provide a brief description about your company or what your company does (limited to 500 characters including spaces).</p>	10	\$50
<ul style="list-style-type: none"> <li>Expanded Listing</li> </ul> <p>Same as the basic listing, but you can provide your social media links as well as an expanded company description of 1000 characters including spaces.</p>	10	\$75
<ul style="list-style-type: none"> <li>Add Your Company Logo to Either of the Above Listings</li> </ul>		\$25

AD SPACE	AVAILABLE	PRICE
<ul style="list-style-type: none"> <li>Quarter Page Ad</li> </ul> <p>Your company's quarter page ad will be listed in the downloadable directory. Company is responsible for the production and delivery of their advertisement based on the specs and deadline provided by ISPE Boston.</p>	12	\$100
<ul style="list-style-type: none"> <li>Half Page Ad</li> </ul> <p>Your company's half page ad will be listed in the downloadable directory. Company is responsible for the production and delivery of their advertisement based on the specs and deadline provided by ISPE Boston.</p>	10	\$200
<ul style="list-style-type: none"> <li>Full Page Ad</li> </ul> <p>Your company's full page ad will be listed in the downloadable directory. Company is responsible for the production and delivery of their advertisement based on the specs and deadline provided by ISPE Boston.</p>	<b>\$ 4 left</b>	\$400

*Please complete the information below and forward your non-refundable check or credit card payment to the ISPE Boston Office at: office@ispeboston.org or 465 Waverley Oaks Road, Ste. 421, Waltham, MA 02452. Tel (781) 647-4773; Fax (781) 647-7222.*

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

BILLING  
ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

TEL: \_\_\_\_\_ EMAIL: \_\_\_\_\_

WHAT SPONSORSHIP(S) AND/OR ADVERTISING OPPORTUNITIES ARE YOU PURCHASING?

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CREDIT CARD: \_\_\_\_\_ AMEX / VISA / MASTERCARD

CARD NUMBER: \_\_\_\_\_ EXP: \_\_\_\_\_ CVV: \_\_\_\_\_

CARDHOLDER NAME  
(as it appears on card): \_\_\_\_\_

CARDHOLDER SIGNATURE: \_\_\_\_\_

*Once your payment is processed, you will receive an automated receipt via email. The ISPE Boston Area Chapter office will follow-up with you regarding your sponsorship and information on any deliverables or deadlines that might apply to your sponsorship.*

**THANK YOU FOR YOUR SUPPORT!**