

ISPE BOSTON AREA CHAPTER presents...

Virtual Spring Conference

# PHARMA PLANT WAR STORIES

Lessons Learned & Best Practices from Design to Operation

A virtual conference  
featuring on-demand educational  
webinars with live, deep-dive Q&A  
sessions with our speakers!

APRIL 19-23, 2021

VIA HOMEBASE

**Advertising & Sponsorship Prospectus**



**ISPE**®

Boston Area  
Chapter

Serving All of New England



**Support our second virtual conference!**

*Sponsorship & virtual advertising opportunities are now open and are expected to sell out! Do not delay if interested in participating!*

Thank you for considering a sponsorship at the ISPE Boston Area Chapter Virtual Spring Conference! This will be the Chapter's second virtual conference and it will take place from April 19-23, 2021.

The ISPE Boston Area Chapter is pleased to present a virtual Spring Conference program focused on lessons learned and best practices. The topics covered in this conference will delve into the key ideas, strategies and implementation processes that attendees can utilize in order to achieve the greatest value at their own facilities. Attendees will receive access to on-demand webinar sessions – watchable on their own schedules – then, attendees will join us for live Q+A sessions with our program speakers to dive deeper into the subject matter.

This virtual program will attract attendees from a wide variety of industry personas including Process & Automation Engineers, Quality Assurance, and Operations Professionals. Individuals or organizations involved in life sciences will attend as it will provide insights into new ways of thinking about existing challenges in life science manufacturing. The expert assembly of speakers shall provide new approaches to streamlining manufacturing processes and cost savings.

We have carefully prepared a list of opportunities to provide your company with maximum exposure both in pre-conference marketing and online during the conference. We look forward to developing our relationship, and remember to register now to take advantage of the most influential sponsorships!

*Note: all sponsors receive an online directory listing in the Sponsors section of the Spring Conference Homebase event platform and have the ability to chat with attendees interested in your company.*

SPONSORSHIP	AVAILABLE	PRICE
<ul style="list-style-type: none"> <li>Platinum Conference Sponsor</li> </ul> <p>As the Platinum Conference sponsor, you'll receive the most visibility on this event, with your logo listed on the marketing flyer/brochure, marketing eblasts, and event website. You'll also be listed as the platinum conference sponsor on (2) social media posts promoting the event (via Facebook, LinkedIn, and/or Twitter). Additionally, you may provide either a pre-recorded or live* webinar that we will share on the conference "Sponsored Education" section. *Note that live webinars cannot conflict with ISPE Spring Conference webinar showtimes. You may also provide a short, 60-second video describing your company, what you do, etc. to be posted on the Spring Conference Homebase website video library. Lastly, you'll be thanked as the Platinum conference sponsor on every live Q&amp;A webinar session as well as in any event summary blog posts.</p>	1	\$1,000
<ul style="list-style-type: none"> <li>Gold Track Sponsor</li> </ul> <p>As a Gold Track sponsor, you'll pick one of the following educational tracks to sponsor: <i>Automation</i>, <i>CQV</i>, or <i>Design</i>. There are 3 educational sessions per track and each session will be comprised of an on-demand webinar and a live Q&amp;A discussion over Zoom. You will be listed as the track sponsor with your company logo in the marketing flyer/brochure, marketing eblast promoting that track, and on the event website. You'll also be listed as a gold track sponsor on (1) social media post promoting the track (via Facebook, LinkedIn, and/or Twitter). Lastly, you will be thanked as the gold track sponsor during your track's live Q+A sessions as well as in any event summary blog posts.</p>	3	\$500
<ul style="list-style-type: none"> <li>Silver General Sponsor</li> </ul> <p>As a general Spring Conference sponsor, you'll receive a company listing in the sponsors directory of the event Homebase platform, where you will be able to chat with any attendees interested in your company directly on the event platform. You will also be listed in the event flyer/brochure as a sponsor of the virtual Spring Conference, listed on the event page on the website, and thanked as a silver general sponsor in any event summary blog posts.</p>	10	\$175
<ul style="list-style-type: none"> <li>Sponsored Education Spot</li> </ul> <p>Purchase a sponsored education spot and you can either host a live webinar or provide a pre-recorded video about your services, company research, or anything else! Your session will be hosted on our event platform in the "Sponsored Education" section and will be open for any attendees to view/attend. Sponsoring company is also welcome to provide a blog post about their educational session that will provide information about the webinar and this will be shared with our full list of blog subscribers.</p>	5	\$300

*In an effort to provide our Chapter members and event guests access to resources and companies both new and old, we are providing a digital company directory PDF to our Spring Conference attendees and also making it available for download on our website.*

OPTION	AVAILABLE	PRICE
<ul style="list-style-type: none"> <li>Basic Listing</li> </ul> <p>Opportunity to provide your company name, address, website link, phone number, and contact information for your sales rep or other person. You will also be able to provide a brief description about your company or what your company does (limited to 500 characters including spaces).</p>	10	\$50
<ul style="list-style-type: none"> <li>Expanded Listing</li> </ul> <p>Same as the basic listing, but you can provide your social media links as well as an expanded company description of 1000 characters including spaces.</p>	10	\$75
<ul style="list-style-type: none"> <li>Add Your Company Logo to Either of the Above Listings</li> </ul>		\$25

AD SPACE	AVAILABLE	PRICE
<ul style="list-style-type: none"> <li>Quarter Page Ad</li> </ul> <p>Your company's quarter page ad will be listed in the downloadable directory. Company is responsible for the production and delivery of their advertisement based on the specs and deadline provided by ISPE Boston.</p> <p><i>Quarter Page Ad specifications: The quarter page ad will be portrait style and going on an 8.5x11" size paper with 1" margins, therefore your quarter page ad should measure no more than 3" wide x 5.5" tall and should be a high-resolution .PDF, .JPG, or .PNG file. Full color is permitted.</i></p>	12	\$100
<ul style="list-style-type: none"> <li>Half Page Ad</li> </ul> <p>Your company's half page ad will be listed in the downloadable directory. Company is responsible for the production and delivery of their advertisement based on the specs and deadline provided by ISPE Boston.</p> <p><i>Half Page Ad specifications: The half page ad will be landscape style and going on an 8.5x11" size paper with 1" margins, therefore your half page ad should measure no more than 7.5" wide x 5.5" tall and should be a high-resolution .PDF, .JPG, or .PNG file. Full color is permitted.</i></p>	10	\$200
<ul style="list-style-type: none"> <li>Full Page Ad</li> </ul> <p>Your company's full page ad will be listed in the downloadable directory. Company is responsible for the production and delivery of their advertisement based on the specs and deadline provided by ISPE Boston.</p> <p><i>Full Page Ad specifications: Full page ads will be going on an 8.5x11" size paper with 1" margins, therefore your full page ad should measure no more than 7.5x10" and should be a high-resolution .PDF, .JPG, or .PNG file. Full color is permitted.</i></p>	5	\$400

*Please complete the information below and forward your non-refundable check or credit card payment to the ISPE Boston Office at: office@ispeboston.org or 465 Waverley Oaks Road, Ste. 421, Waltham, MA 02452. Tel (781) 647-4773; Fax (781) 647-7222.*

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

BILLING  
ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

TEL: \_\_\_\_\_ EMAIL: \_\_\_\_\_

WHAT SPONSORSHIP(S) AND/OR ADVERTISING OPPORTUNITIES ARE YOU PURCHASING?

---

---

---

CREDIT CARD: \_\_\_\_\_ AMEX / VISA / MASTERCARD

CARD NUMBER: \_\_\_\_\_ EXP: \_\_\_\_\_ CVV: \_\_\_\_\_

CARDHOLDER NAME  
(as it appears on card): \_\_\_\_\_

CARDHOLDER SIGNATURE: \_\_\_\_\_

*Once your payment is processed, you will receive an automated receipt via email. The ISPE Boston Area Chapter office will follow-up with you regarding your sponsorship and information on any deliverables or deadlines that might apply to your sponsorship.*

**THANK YOU FOR YOUR SUPPORT!**